

Site Squirrel

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Your Email Acquisition Machine

Track anonymous people visiting your website

Site Squirrel doesn't just identify the device, we identify the individual. Learn how we go beyond basic web tracking with WebID Person™, turning anonymous browsers into real, high-value consumers. Don't let potential buyers slip away—convert them into customers with Site Squirrel!

Track Anonymous Shoppers and Potential Customers Visiting Your Website

Site Squirrel is the most powerful, most targeted, easiest-to-use email acquisition tool available. Grow your email subscriber base 30x or more. Leverage machine learning and artificial intelligence to grow your email list with consent-based subscribers.

Who better to add to your email list than the current visitors on your website? We will add 40% of your recent U.S.-based website visitors to your email list without you lifting a finger! 98% of your online shoppers stay anonymous. Not anymore. Site Squirrel lets you know who's visiting and what they're interested in:

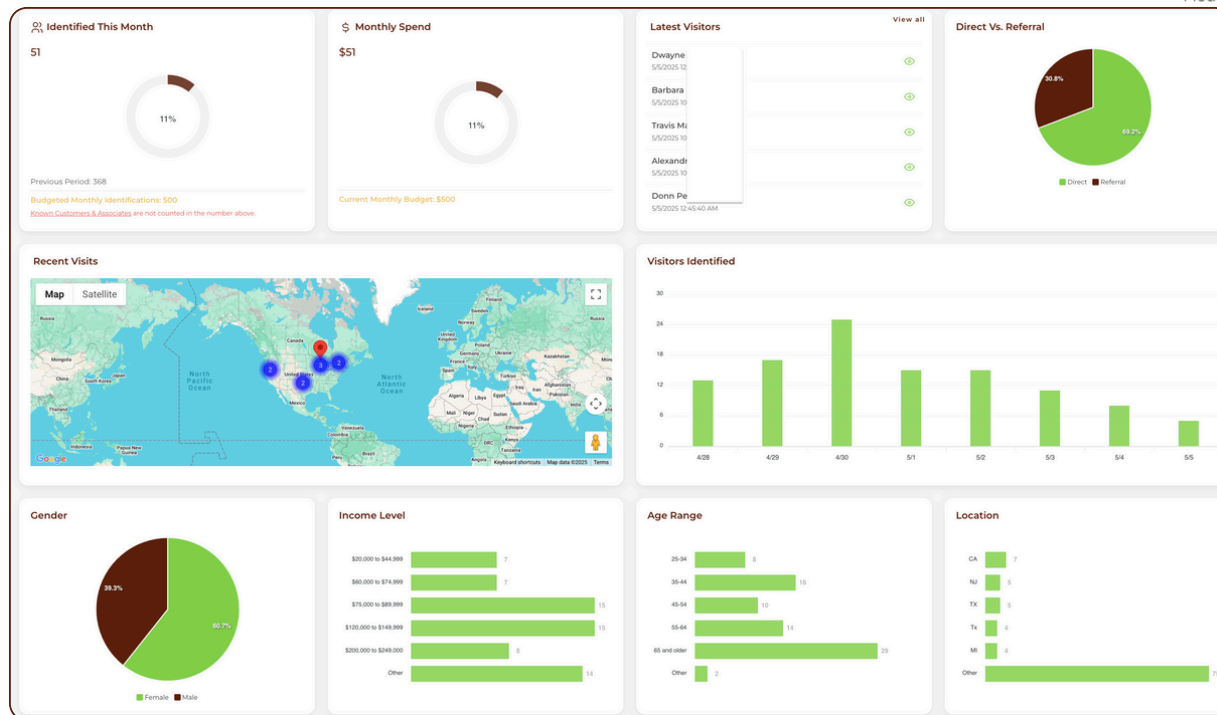
- Identify and name anonymous website visitors
- View enriched consumer profiles, including location and demographics
- Understand each visitor's journey—what they viewed, for how long, and what caught their attention

Access Verified Consumer Profiles

Our system delivers verified contact info and behavioral data of your website visitors—whether they're browsing from home, a mobile device, or on the go. WebID Person™ helps you pinpoint consumers ready to buy by offering access to:

- Contact Data
- Location
- Age Range
- Shopping Preferences
- Interests
- Demographics, including home address, income, net worth, and email address.

With over 40+ Points of Data available per Contact, we include all data points for no additional cost.



Tools To Convert Website Visitors Into Buyers

Access our Quality Contact Database

Find Interested Customers

Find the individuals most likely to buy by filtering based on their browsing behavior.

Customer Identification

WebID Person™ takes identification beyond devices by revealing who your shopper really is—even if they're browsing anonymously or on mobile.

700+ Million Contact Database

Access a powerful database of 700+ million verified consumer profiles and reach the right buyer at the right time.

Validated Emails

Real-time A.I.-driven email scoring means your email will (almost) never bounce due to a bad address.

Integrations

Send your leads to more than 1,000 unique applications with our Zapier and WordPress integration.

Consent-Based

Our easy-to-use Consent Management tool keeps you compliant. In addition, we always adhere to the latest privacy laws, including the California Consumer Privacy Act (CCPA) and international data regulations.

Email Alerts

We alert you by email when visitors are on your site. New, returning, or both – you set the parameters to fit your needs.

Per User Lead Handling

Track and prioritize visitors based on what they viewed and where they dropped off—so you can personalize outreach and increase conversions.

Our Quick and Easy Setup can get you tracking leads FAST

Sign Up for a Free Trial

Sign up for your 14-day Free Trial and install the tracking code on your website to get started. It's fast, it's easy, and it does not require a credit card.

Login to Your Dashboard

Log in to your Dashboard to customize your selections or just to get comfortable with the layout. Don't worry, we have tons of documentation and Live Demos available to answer any questions.

Start Identifying Visitors

Start identifying the people and companies that are visiting your website. Know what they are viewing, where they came from, and who they are.

Identify Remote Workers

Our system does not identify those remote workers as ISPs, we give you their names and company data! Go beyond with the ability to identify Remote Workers and Employees visiting your site.

Qualify and Engage

Now that you know who they are and where they went on your website, reach out to visitors. Be first to engage and win more customers.

Price Plans Start At Just \$199/month!

Interested in getting Site Squirrel for your Sales team? Get in touch with us now!

732-517-3872 | sales@a2oak.com

a2oak.com/site-squirrel.com